

MONICA VALLEJO 2022 GROWTH

CAREER DIVERSIFICATION

51%

Agency Side

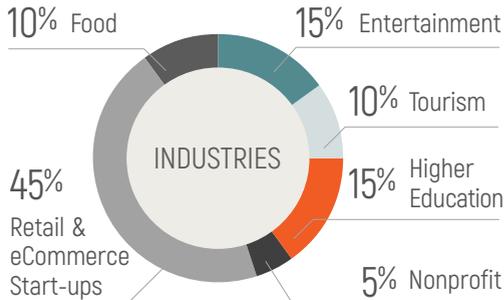
49%

In-house

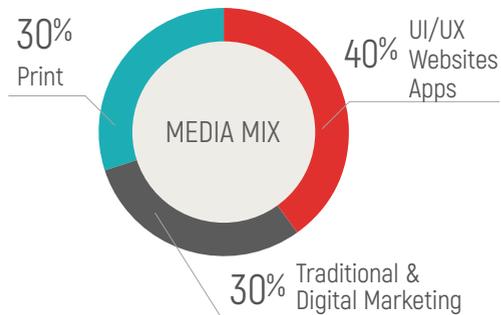
+250

Success Stories

INDUSTRIES



MEDIA MIX



AREAS OF EXPERTISE

- Brand Management & Identity
- Human-centered design
- Interaction Design & UX Strategy
- Advertising (Print & Digital)



3 Countries Worked
USA, CANADA, & MEXICO

2 Languages
SPANISH & ENGLISH

4 Education
GRAPHIC DESIGN CERTIFICATE,
ELECTRONIC MEDIA DESIGN CERTIFICATE
DIPLOMA IN BRANDING
BACHELOR'S DEGREE IN MARKETING

\$5

US MILLION
Budget Managed

100%

Clients Referrals

32

Professionals
Hired, Led, Mentored
& Inspired

\$350

US MILLION
Revenue delivered

Award-winning designer, storyteller and strategist who practices design thinking. Versatile, resourceful, and analytical. Let's connect.



VALUE PROPOSITION

STYLE

On purpose
Clean & Functional
Typography Focus

VALUES

Inclusion
Collaboration
Integrity
Curiosity
Resilience

SKILLS

Adobe Suite
Microsoft Suite
HTML5 & CSS
SEM/SEO

MOTTO

There is always room for improvement—keep learning.